

<u>Press Release</u> <u>The International Yoga Festival (IYF)</u>

The International Yoga Festival (IYF) is being organized (March 1- 7, 2018) by Parmarth Niketan (Rishikesh, Uttarakhand, India) in association with the Ministry of Ayush & Uttarakhand Tourism Development Board.

The Yoga Festival has become a global attraction and has grown tremendously since its inception. The festival attracted over 1700 people from 101 countries last year and is expected to host many participants from 108 nations this year.

For more information on the event, please visit www.internationalyogafestival.org.